

INTERNATIONAL CONFERENCE
on

**HERBAL MEDICINES AND NATURAL PRODUCTS
FROM TRADITION TO MODERN THERAPEUTICS**

HERBNAT-MOD 2025

Theme of conference:
Globalizing Traditional Medicine through Modern Science

21st-23rd August 2025

Organized by
MB School of Pharmaceutical Sciences,
Mohan Babu University



ABOUT MBU

Mohan Babu University, situated in Tirupati, Andhra Pradesh, India, is a State Private University founded by Sree Vidyanikethan Educational Trust under the leadership of Dr. M Mohan Babu, a philanthropist, former Rajyasabha Member, producer, and cine artist. The University promotes excellence in various fields such as Engineering, Pharmacy, Liberal Arts and Science, Agriculture, Art and Design, Media Studies, Film Academy, Paramedical and Health Sciences. With a 5-star rated campus, advanced curriculum, expert mentorship, and 65+ clubs. MB School of Engineering and MB School of Pharmaceutical Sciences (Erstwhile Sree Vidyanikethan College of Pharmacy) has achieved notable accreditations which includes,

RANKINGS AND ACCREDITATIONS



Boasting a robust placement record, including a remarkable package of Rs. 60 lakh offered by Google, the university also actively mentors other engineering colleges.

To foster Research, Innovation and Entrepreneur, MBU has the following

DST-STI Hub
worth of
**3.61
Crores**

AICTE-IDEA
Lab worth of
**1.1
Crores**

V-Hub,
Innovation
Centre



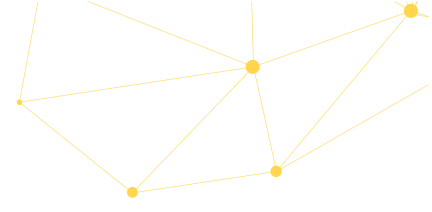
ABOUT THE SCHOOL OF PHARMACEUTICAL SCIENCES

The School of Pharmaceutical Sciences, formerly known as Sree Vidyanikethan College of Pharmacy, is a constituent school of Mohan Babu University (MBU). It offers academic programs including Bachelor of Pharmacy (B. Pharm), Doctor of Pharmacy (Pharm.D and Pharm.D (Post Baccalaureate)), and Master of Pharmacy (M. Pharm) with specializations in Pharmaceutics and Pharmaceutical Analysis. Since its inception, the school has played a pivotal role in pharmaceutical education and research. It provides comprehensive education and hands-on training to aspiring pharmacists and pharmaceutical scientists. In addition, the school offers doctoral programs (Ph.D.) in various disciplines such as Pharmacognosy, Pharmacy Practice, Pharmaceutical Sciences, Pharmacology, Medicinal Chemistry, and Pharmaceutical Technology. The faculty members are highly qualified experts in their respective fields, actively engaged in student-centered teaching, innovative research, and mentorship. The school frequently collaborates with industry partners, contributing to the development of new drug molecules, optimization of pharmaceutical formulations, and addressing contemporary healthcare challenges. Overall, the School of Pharmaceutical Sciences at MBU plays a vital role in shaping skilled pharmaceutical professionals and advancing healthcare and drug discovery through education, research, and industry collaboration.

ABOUT THE CONFERENCE

The conference aims to unite renowned researchers, academicians, healthcare professionals, and industry experts from around the world to exchange knowledge, showcase pioneering research, and explore recent advancements in the domains of pharmaceutical sciences, natural products, and modern therapeutics. It serves as a global platform for collaboration, innovation, and the advancement of traditional medicine through modern science.



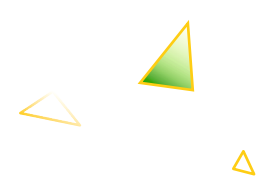


Conference Highlights

- Inspiring keynote addresses by eminent experts in pharmaceutical sciences, natural products, and medical sciences
- Thought-provoking panel discussions on emerging trends, challenges, and future directions in the field
- Keynote sessions by renowned experts in pharmaceutical sciences, Natural products, and medical sciences
- Networking opportunities to connect with leading professionals, researchers, and industry stakeholders
- Oral and poster presentations showcasing innovative research findings
- Exhibitions showcasing cutting-edge technologies, novel healthcare solutions, and scientific advancements

CALL FOR PAPERS

The conference aims to unite renowned researchers, academicians, healthcare professionals, and industry experts from around the world to exchange knowledge, showcase pioneering research, and explore recent advancements in the domains of pharmaceutical sciences, natural products, and modern therapeutics. It serves as a global platform for collaboration, innovation, and the advancement of traditional medicine through modern science.

- ▶ Pharmacognosy
 - ▶ Pharmaceutics
 - ▶ Pharmacology
 - ▶ Pharmacy Practice
 - ▶ Drug regulatory affairs
 - ▶ Drug Discovery and Development
 - ▶ Pharmaceutical Quality Assurance
 - ▶ Nanotechnology in Healthcare
 - ▶ Precision Medicine and Personalized Therapeutics
 - ▶ Biomolecular Sciences and Bioinformatics
 - ▶ Novel Drug Delivery Systems
- 

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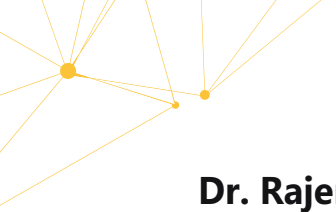
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Hyderabad

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REGISTRATION FEES

Registration Fee (inclusive of GST)	All Participants (Inclusive of GST)	Students	Academicians/ Research Scholars	Industry Participants
Participants from abroad (including all taxes)	\$50			
Participants from India (including all taxes)		₹500	₹750	₹1000

All accepted and registered abstracts will be published in the conference proceedings, which will carry a unique ISBN Number: 978-93-343-4635-0 assigned specifically to this event. Selected high-quality extended papers will be considered for publication in Scopus- or Web of Science-indexed journals, subject to peer review, author's consent, and applicable Article Processing Charges (APC).

Registration link : <https://forms.gle/V4qSyus6NLsv36gGA>

For more details, visit : <https://www.mbu.asia/event/international-conference-on-herbal-medicines-and-natural-products-from-tradition-to-modern-therapeutics-herbnat-mod-2025>

Paper/Abstract Submission Format: Delegates are requested to submit their abstract through email to mbpsconference@mbu.asia on or before the deadline. The abstract should not exceed 200 words and should be prepared in Times New Roman font with a 12 font size. The title should be bold with font size 14, and the full names of the authors, followed by their affiliation in 12 fontsize, should be given. The name of the corresponding author should be bold and marked with an asterisk, along with affiliation and email address. All the presenting authors must register for the conference.

IMPORTANT DATES

Deadline for Paper Submission	05.08.2025
Notification of acceptance/rejection of the submitted paper	10.08.2025
Last date for online registration	15.08.2025
Conference Dates	21.08.2025 to 23.08.2025

Mode of Conference: Offline

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