

**DREAM.  
BELIEVE.  
ACHIEVE.**



DREAM. BELIEVE. ACHIEVE

**MOHAN BABU UNIVERSITY**

📍 Sree Sainath Nagar, Tirupati Andhra Pradesh - 517102

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or register at [admissions.mbu.asia](http://admissions.mbu.asia)



# 33 YEARS OF UNWAVERING TRUST 1 UNIVERSE OF POSSIBILITIES

## WELCOME TO MOHAN BABU UNIVERSITY

From a young village boy to a teacher, actor, producer, writer, Member of Parliament, philanthropist, and an educationist – it has been 3 decades of being at the service to my people. Yet, every bit of this enchanting journey runs fresh in my mind.

After all, at heart, I am still that dreamer from Modhugulapalem who followed into his father's footsteps to become an educator. A proud son of a dedicated school headmaster, it humbles me to have continued his legacy, first as a teacher myself and then as the Chairman of the renowned Sree Vidyanikethan Educational Trust (SVET).

Ever since its inception in 1992, the seed of SVET has flourished into a large Kalpavriksha – helping thousands of young learners fulfill their aspirations.

This in turn has led to SVET institutions garnering an immense amount of trust and reliance from students, their families and the industry alike.

With this, my long-standing dream of helping the nation's youth to realize their potential is

also culminating into a larger vision. It is gratifying to witness all the years of hard work, commitment, and passion with SVET now transformed into a universe of possibilities at Mohan Babu University in Tirupati.

MBU's advanced curriculum, expert mentorship, best-in-class facilities with a safe 5-star rated campus and 65+ clubs are poised to help students innovate, learn and lead the next, today. In a constantly changing world, only talent that is future-ready can take the baton ahead. Therefore, MBU focuses on delivering a unique blend of academic brilliance, discipline and dynamism.

Groomed in such an inspiring culture, a community of thousands of students is preparing for a future of success. I am pleased to see them soar high with rewarding opportunities in companies like Google and Amazon this academic year. I am confident that each one of our students is nurtured and well supported to make a difference in a unique way.

- Dr. M. Mohan Babu



## PADMA SHRI

## DR. M. MOHAN BABU

### CHANCELLOR

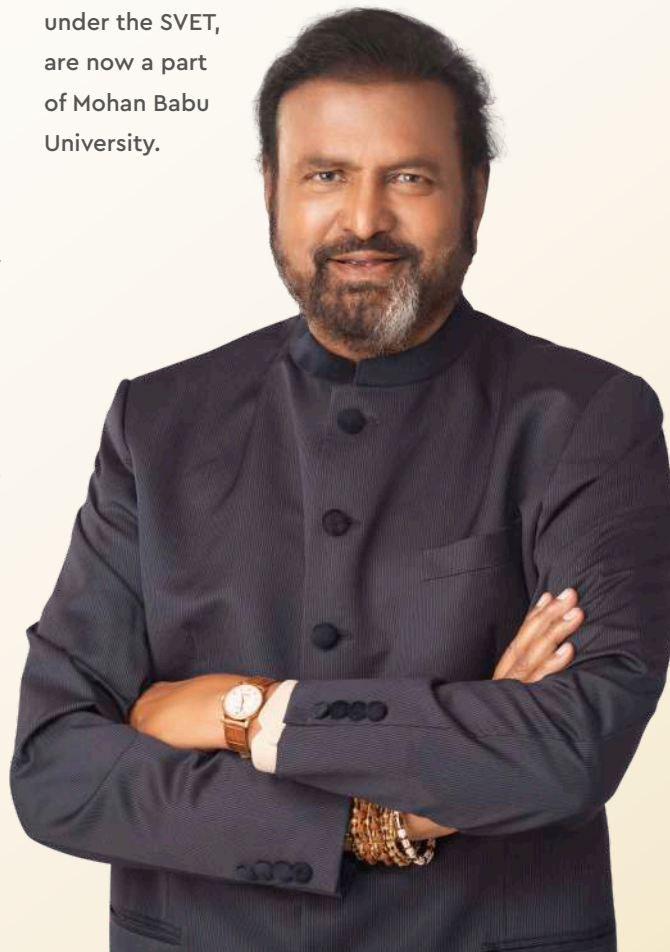
Dr. M. Mohan Babu is the Founder and the Chairman of Sree Vidyanikethan Educational Trust. A brilliant, versatile and popular cine artiste by choice and a producer of great talent, Dr. M. Mohan Babu acted in more than 560 movies and produced over 72 movies all carrying a significant contemporaneous social message to the society. Some of the movies won national level awards carrying his reputation far and wide. Dr. M. Mohan Babu was the recipient of distinguished national awards for the creative, innovative roles he played in movies.

In recognition of his versatility, Dr. M. Mohan Babu was nominated as a Member of Parliament (Rajya Sabha) from 1995 to 2000, and in that capacity he spared no effort to strive for the social, economic and educational reconstruction and the well-being of the rural poor. He is a passionate educationist with a mission to provide quality education at affordable cost, and thus he has contributed richly to the development of the human resource necessary for the economic and industrial well-being of the country.

As a Physical Director in the early phase of his career, Dr. M. Mohan Babu witnessed the potential of the rural youth in some categories of sports, and games and this led to make Physical Education an important constituent of the university. He is a humble philanthropist helping many organizations to serve the deprived sections of the society. As the chairman of SVET, he has about three decades of rich experience in establishing

and managing Educational Institutions. Under his leadership, Sree Vidyanikethan Educational Institutions have gained high reputation in the state of Andhra Pradesh.

He had laid the foundation of Sree Vidyanikethan Educational Trust in 1993. Now, after 32 years, his efforts have been rewarded. Several premier institutions such as Sree Vidyanikethan Institute of Management, Sree Vidyanikethan College of Nursing, Sree Vidyanikethan Engineering College, Sree Vidyanikethan College of Pharmacy, and Sree Vidyanikethan Degree College, that are already functioning under the SVET, are now a part of Mohan Babu University.



## THE STORY OF

## MBU'S LOGO

### A GREEK MYTHICAL CREATURE THE GRIFFIN

The Griffin is a majestic beast with the head of an Eagle, the body of a lion and magnificent wings. This king of all features symbolises wisdom, ability, courage, power, ambition and leadership. As an omen, Griffins are the symbol of the sun, pushing one towards brighter aspects of life.

It aligns with MBU's Vision of helping the students unleash their potential and make them ready for a brighter future. MBU is the hub of innovation and entrepreneurship-being the wind under wind under novel wings. The remarkably able leadership of the expert professors guide the students towards wisdom.

### THE COLOUR PALETTE

A combination of red and yellow and often considered propitious, these colours represent the very roots of Indian culture and ethos. It denotes an auspicious atmosphere for all the stakeholders and the University. Yellow as a colour represents optimism, intellect, creativity, joy and warmth. It inspires and fills one with the energy to achieve – just what MBU offers to all the students. A sense of purpose and the energetic push to make it happen.

Red conveys passion, action, courage,



A Griffin, combining the qualities of an Eagle and a Lion – amplifies the incredible power, inspiration and courage to seek and imbibe the knowledge. Something MBU envisages for all their stakeholders will imbibe – the courage to seek knowledge, accept the truth and make their dreams come true while making a positive shift in the world we live.

The 30 feathers on the Griffin's wings represent the 30 years of unwavering trust and hard work towards making this dream a reality. The wings reflect the ability to fly high and reach creative peaks with constant upswings- a mindset MBU adheres to.

vibrancy and desire. It is the driving force that leads to action, boosting one's confidence to achieve all they want. The futuristic courses and innovative teaching styles at MBU empower the students to turn their dreams into reality.

Together, the logo depicts the limitless passion, courage and desire for knowledge. It talks volumes about the qualities the students will possess and the excellent stories of change and brilliance that await them in future.





**YOUR LAUNCHPAD TO  
BE A TRAILBLAZER @MBU**



# YOUR GATEWAY TO A REWARDING CAREER @MBU

Embark on a journey to success with MBU, where dreams meet opportunities!  
Unmatched Placements, Limitless Futures:  
Join the ranks of MBU alumni making

waves in industry giants like Google and Amazon, securing packages of up to 60 lakhs. Our commitment to excellence is reflected in our placement records:

## Highlights:

**6000+** placements in 250+ MNCs over the last three years.

In the academic year 2023-24,  
**112** Companies Visited | **2084** Placement Offered | **95%** Students Placed

**45%** students got placed in MNCs with packages exceeding 6 Lakhs.

The highest package consistently reaching a pinnacle of **60** Lakhs in the last 3 years.

**Choose MBU, Choose Success**  
At MBU, we don't just provide education; we craft success stories.

Academic Year	No. of Companies Visited	Percentage of Students Placed
2018-19	77	80%
2019-20	57	83%
2020-21	68	86%
2021-22	74	90%
2022-23	112	92%
2023-24	112	95%

## DREAM OFFERS



Harshavika

Google  
₹60 LPA



Vatsalya Polineni

Google  
₹60 LPA



Sumanaswini

Google  
₹60 LPA



Lakshmi Prasanna

amazon  
₹45 LPA



Pavitra Reddy

yugabyteDB  
₹44 LPA



Derangula Likhitha Roy

amazon WOW  
₹44 LPA



Putta Reddy

amazon  
₹32 LPA



Hakeem Aswath Basha

amazon  
₹32 LPA



Raparti G Aamreen

amazon  
₹32 LPA



Achanta Rupasri

Morgan Stanley  
₹29 LPA



Amarambica N

AIRBUS  
₹24 LPA



Pavan Teja Reddy

WELLS FARGO  
₹24 LPA

# SOME OF OUR PROMINENT RECRUITERS





## GLOBAL ADVANTAGE

### @ MBU

International collaborations with Top 100 Global Universities for Student Exchange and Study Abroad Programs



Joint Certification Programmes with the following top International Universities



## INDUSTRY COLLABORATIVE

### PROGRAMS

MoUs for Industry Collaborations



MoUs for Curricular / Co-Curricular / Research Activities



MoUs with Top 20 Multi-specialty/Super-specialty Hospitals in and around Tirupati for Clinical Training to the Students of School of Paramedical, Allied and Healthcare Sciences and School of Pharmaceutical Sciences.

## RANKINGS AND ACCREDITATIONS\*



Ranked 201-300 Band



Ranked 51-100 Band-2023



AICTE-CII Survey Platinum Category



Listed in Top 20 Universities of India



RANKED 3.5 STAR

\*All the Accreditations and Recognitions are for SVET Colleges now known as Mohan Babu University

## ACADEMIC

### COLLABORATIONS

B.Tech Programs in Academic Collaboration with



# RESEARCH @MBU


 V-Hub Innovation Centre

 AICTE-IDEA LAB worth **1.2 Crore**

 DST-STI Hub worth **3.6 Crores**



## PATENTS

 **225+**  
Patents Published

 **50+**  
Patents Published by Students

## PUBLICATIONS

**1500+**  
Number of papers published in Scopus Indexed Journals

**200+**  
Number of papers published in SCI/SCIE/WoS Journals

**100+**  
Number of papers published with more than 2 impact factor

**100+**  
Number of Industry-collaborated Publications

**250+**  
Student published papers in (Scopus/WoS Indexed/UGC-CARE)

## PH.D. RESEARCH SCHOLARS

**19**  
Number of Ph.D. Research Centre Departments

**200+**  
Number of Recognized Ph.D. Supervisors

**320+**  
Number of Ph.D. Research Scholars

## FUNDING AND GRANTS

**11**  
Number of ongoing Government Funded Projects

**6Cr+**  
Net worth of ongoing sanctioned Government Projects

## RESEARCH CENTRES

- MEMS Research Centre (NMDC)
- Micromachining Research Centre
- Communications & Signal Processing
- VLSI & Embedded Systems
- Centre for Intelligent Computing
- Centre for Energy
- Computer Networks and Cyber Security Research Center
- Centre for Applied Sciences
- Bio-Signal Research Centre
- Centre for Biological and Allied Sciences
- Data Analytics Research Centre
- Geotechnical Engineering Research Centre
- Water and Environment Research Centre
- Centre for Pharmaceutical Sciences
- Research Centre for Health Care
- Centre for Rural Development
- Tribology Center
- Machine Learning Center



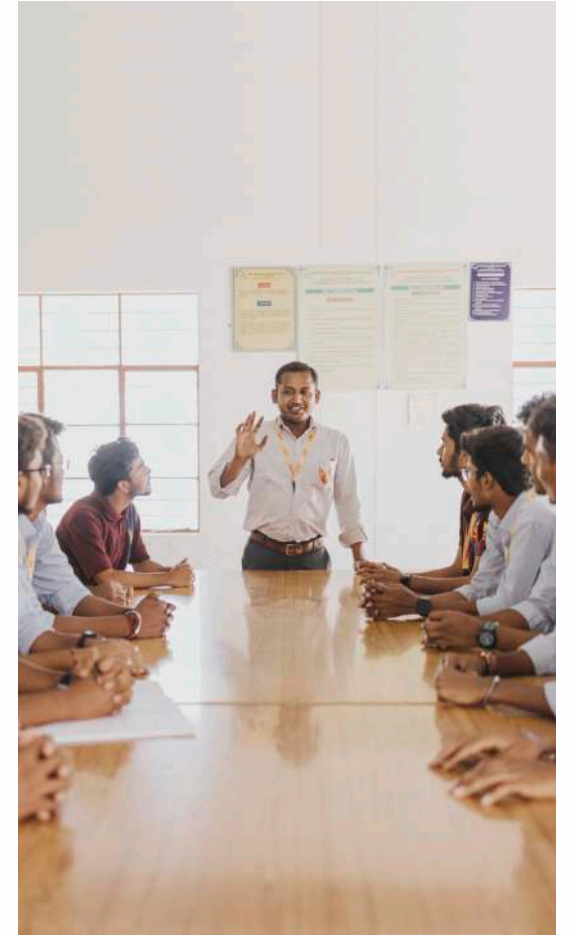
# DREAMERS TO ACHIEVERS

## TOP GUN PROGRAM @MBU



The TOP GUN program, conceived by Mr. Vishnu Manchu, Pro-Chancellor of Mohan Babu University, is a groundbreaking initiative with the primary goal of identifying and nurturing high-performing individuals, propelling them towards greater career heights. In the pre-final year of the B.Tech. degree program, students undergo meticulous evaluation encompassing academic background, knowledge, skills, aptitude, passion for excellence, learning potential and determination to overcome challenges. Those selected undergo a rigorous 3-month program, featuring technical training by industry experts, problem-solving exercises, and mini-projects with dedicated mentoring. Recognizing the evolving hiring landscape, the program incorporates participation in coding platforms and events such as Leet Code, Hacker Rank, Hacker Earth, Code Nation, and Code Chef. Seminars, Guest Lectures and Workshops led by industry leaders from companies like Google, Amazon, Microsoft, Adobe, TCS, etc., enhance students' exposure. Tailoring training for ECE, the program ensures specific technical skills required by companies like Texas Instruments, Silicon Labs, AMD/Xilinx, Cadence & Synopsis are imparted.

Alumni in leadership roles contribute as mentors, offering insights until the hiring process concludes, allowing continual program enhancement. The holistic three-month program not only focuses on technical skills but also hones communication, presentation, decision-making, and stress-coping abilities. MBU sponsors all expenses during this period, emphasizing the commitment expected from students, who may receive consideration for attendance increase in case of clashes with regular classes. Approximately 140+ hours of comprehensive training is provided, and students are encouraged to pursue certifications from prominent organizations like AWS, Service Now, Sales force, CISCO Networking Academy, Palo Alto Cyber Security Academy, and Blue Prism Academy. The success of the TOP GUN program is evident in the outstanding placements secured in leading MNCs. Companies like Google, Amazon, Wells Fargo, Cisco, Darwin Box, Morgan Stanley, Samsung R&D, Boeing, UxReactor, Microsoft, BNY Mellon, Sales force, Service Now, Adobe, West Pharma and others actively seek TOP GUN Batch students, affirming its status as a well-designed and impactful initiative.



## CERTIFICATIONS @MBU



- Offers various cloud computing products and services.
- Provides servers, storage, networking, remote computing, and security.



- CRM platform for metrics, data, and personalized outreach.
- Improves customer service and sales team outreach.
- Salesforce services include Sales Cloud, Service Cloud, Marketing Cloud, and Commerce Cloud.

## servicenow

- Cloud-based platform for automating IT management work flows.
- Service Now funds faculty ramp and student certifications.
- Job-ready students eligible for internships and placements.



- Offers SAP HANA Certification for faster data processing.
- Focus on advanced real-time analytics.

## ORACLE

- Curriculum and resources for hands-on computing experience.
- Learn Java, database skills and Oracle Application Express (APEX).
- Gain a competitive career advantage with Oracle professional certifications.
- Recognized by companies like Accenture, Wipro, TCS, Infosys, Capgemini, HCL Tech.



- Collaboration with TATA STRIVE for the Google scholarship program.
- Enhances employability through various Coursera courses.

## INDUSTRY COLLABORATIVE PROGRAMS

B.Tech. CSE Specialization in AI/ML, Data Science, and Cyber Security with



Innovation Centre for Education

- Academic collaboration with IBM Innovation Centre for Education.
- Cutting-edge programs in emerging technologies.

B.Tech-Computer Science Engineering with Specialization in



- SAP Advanced Business Application Programming (ABAP) Certification.
- Globally recognized technology certification in SAP.

B.Tech Programs in Academic Collaboration with



# CENTRAL LIBRARY

The Central library of MBU is the one of the biggest treasures and a remarkable place for the readers community. It serves the prime objective of supporting the academics and research programs of the institute by offering various physical and online resources. Spread across three centrally air-conditioned floors, the library has Wi-Fi and caters to the reading capacity of six hundred readers.

The library has a fully automated Integrated Library Management System (ILMS) through the KOHA software for all library-related services and an RFID based circulation system. The Central Library proudly possesses a magnanimous collection of various Textbooks, E-books, E-journals from paramount publications across many genres and subjects, along with video lectures. It has every thing you need to quench your thirst for knowledge. The library also has high-quality reprographics and print facilities. The Digital Library is equipped with sixty high configuration computers.

## DETAILS OF LIBRARY COLLECTION

COLLECTIONS	VOLUMES
No. of Books	181942
Rare Book Collection	3192
E-journals	30125
Back Volumes	1650

## INSTITUTIONAL MEMBERSHIPS

IE	- Institution of Engineers
CSI	- Computer Society of India
ELTAI	- English Language Teachers Association of India
NDLI	- National Digital Library of India
DELNET	- Developing Library Network
INFLIBNET	- SHODHGANGA E SHODHSINDHU E SHODHSHUDDHI



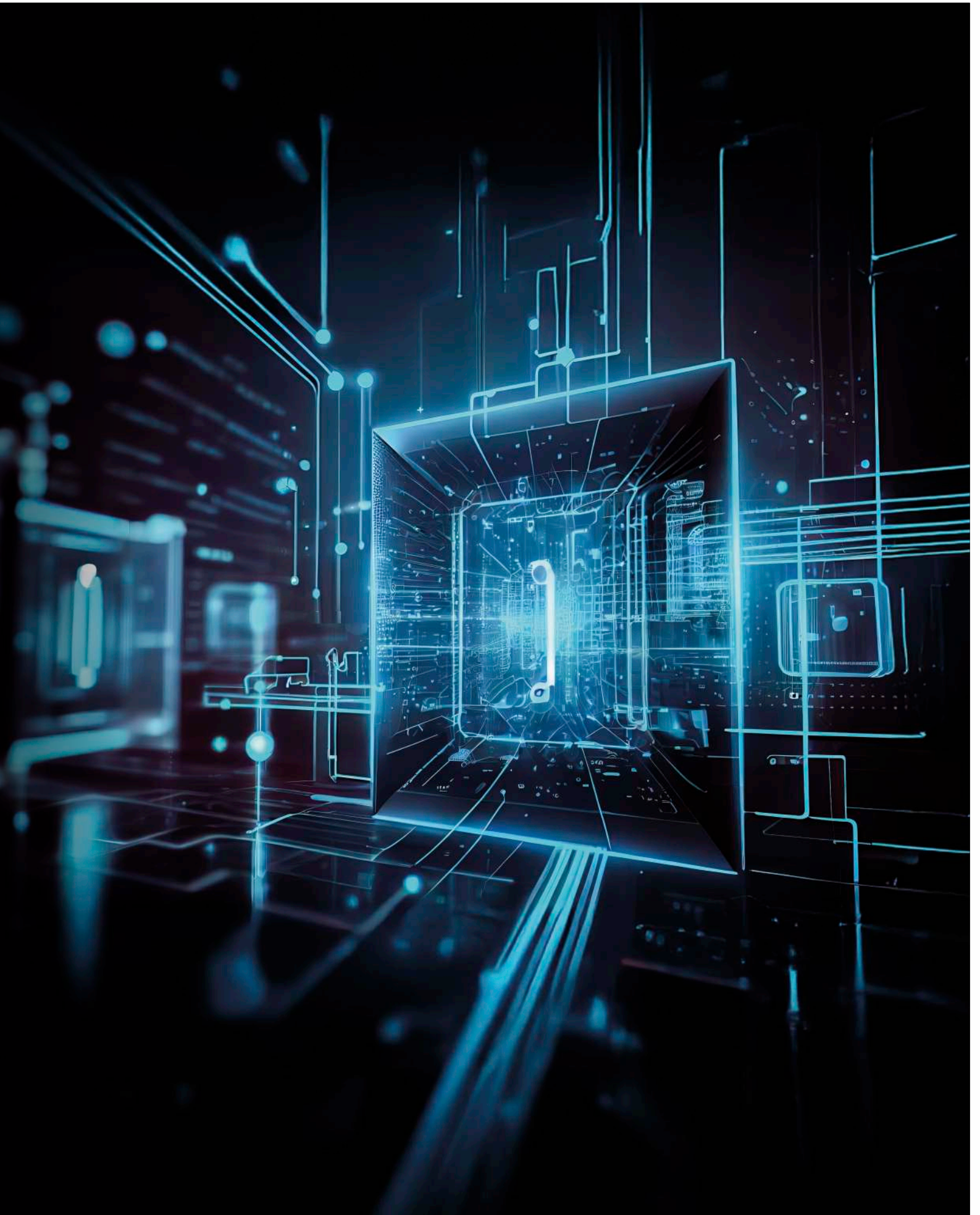


**MBU**  
SCHOOL OF COMPUTING

## **EMPOWERING INNOVATORS IN THE DIGITAL ERA**

The School of Computing at Mohan Babu University (MBU) is a hub of innovation, academic excellence, and technological advancements. It is dedicated to preparing students for the dynamic and ever-evolving world of computing by equipping them with the skills, knowledge, and practical experience required to excel in cutting-edge technologies. Our programs are tailored to meet the growing demands of the IT industry, focusing on emerging fields such as Artificial Intelligence (AI), Data Science, Cyber Security, Cloud Computing, and Blockchain Technologies.

At the School of Computing, we aim to shape future-ready professionals who are not just equipped with technical knowledge but also possess the critical thinking, problem-solving abilities, and global perspective required to address the challenges of the digital world. With state-of-the-art infrastructure, expert faculty, strong industry partnerships, and a commitment to research and innovation, the School of Computing is the ideal destination for students aspiring to make their mark in the tech industry.



## **INNOVATING FOR A BETTER TOMORROW**

To be a globally recognized center of excellence in computing education and research, empowering students to become pioneers of innovation and leaders in technology, capable of solving real-world problems through cutting-edge solutions.

## **INSPIRING CREATIVITY BY IGNITING CURIOSITY**

To provide world-class education in computing, fostering intellectual growth and technological innovation.

To promote industry-oriented learning, ensuring that students gain real-world experience through internships, projects, and collaborations.

To encourage high-impact research in emerging fields of computing, contributing to the advancement of knowledge and technological solutions.

To nurture a culture of entrepreneurship, creativity, and critical thinking, preparing students for global careers in next-gen technologies.

# **GET THE MBU EDGE**

## **FUTURISTIC PROGRAMS FOR A TECHNOLOGY-DRIVEN FUTURE**

The School of Computing offers a wide range of futuristic academic programs that are tailored to meet the needs of the rapidly evolving technology landscape. Our curriculum is designed to provide students with a strong foundation in core computing concepts while offering specializations in high-demand domains such as Artificial Intelligence (AI) and Machine Learning (ML), Data Science, Cyber Security, Cloud Computing. These programs are constantly updated to stay in line with the latest industry trends, ensuring that our students graduate with the skills that are most relevant to today's job market.

Our programs go beyond traditional classroom learning, emphasizing practical, hands-on experience through capstone projects, industry internships, and hackathons. This ensures that students gain a deep understanding of real-world challenges and develop the problem-solving skills required to tackle them.



## CUTTING-EDGE INFRASTRUCTURE FOR INNOVATION

At the School of Computing, we believe that the learning environment plays a crucial role in shaping students' experiences. Our state-of-the-art infrastructure is designed to foster innovation, creativity, and exploration. The School boasts modern laboratories equipped with the latest technologies, such as AI and Robotics Labs, Cyber Security Labs, Data Science Labs, and Blockchain Labs.

Our technology-enabled classrooms and collaborative workspaces provide students with a dynamic learning experience, allowing them to engage in interactive learning sessions and team-based projects. These facilities ensure that our students are not just passive learners but active participants in their education, constantly pushing the boundaries of what's possible.

## EXPERT FACULTY WITH REAL-WORLD EXPERIENCE

The strength of any institution lies in its faculty, and at the School of Computing, we take immense pride in our team of highly qualified and experienced professors. Our faculty members bring a unique blend of academic expertise and industry experience, ensuring that students receive a holistic education that

## GLOBAL INDUSTRY CONNECTIONS AND PLACEMENT SUCCESS

One of the key highlights of the School of Computing is its strong industry integration. We maintain partnerships with top multinational companies to provide students with real-world exposure and career opportunities. Through our internship programs, live projects, and guest lectures by industry leaders, students gain invaluable insights into the workings of the tech industry.

Our students have been successfully placed in leading global companies such as Google, Amazon, Microsoft, Infosys, TCS, Accenture, and Cognizant, with some graduates securing packages as high as ₹60 LPA. The dedicated placement cell at MBU works tirelessly to ensure that students are job-ready by organizing resume-building workshops, mock interviews, and career guidance sessions.

## FOCUS ON REAL- WORLD SKILLS AND CERTIFICATIONS

At the School of Computing, we prioritize real-world skills that are highly valued by employers. Our curriculum is designed to go beyond textbook learning and includes practical training, industry certifications, and project-based assessments. Students have the opportunity to earn globally recognized certifications from industry leaders such as AWS (Amazon Web Services), Google Cloud, Microsoft Azure, Cisco, and Oracle.

These certifications not only enhance students' knowledge but also give them a competitive edge in the job market. By the time students graduate, they possess both the academic credentials and the practical skills needed to excel in their careers.

## RESEARCH EXCELLENCE AND INNOVATION CULTURE

The School of Computing is a hub for research and innovation, with a focus on generating groundbreaking solutions to the challenges of the future. Our students and faculty members are actively involved in high-impact research initiatives in areas such as Artificial Intelligence, Cyber Security, IoT (Internet of Things), Data Science, and Blockchain Technology.

With over 1500 research publications and numerous patents, the School is dedicated to pushing the boundaries of knowledge. We encourage students to participate in research projects, publish their findings, and present their work at international conferences. This exposure to research and innovation prepares students to be at the forefront of technological advancements and contribute to solving real-world problems.

## ENTREPRENEURSHIP AND STARTUP CULTURE

At MBU's School of Computing, we nurture a culture of entrepreneurship and encourage students to think beyond traditional career paths. Through our Innovation and Incubation Center, students receive mentorship, funding opportunities, and business development support to turn their innovative ideas into successful startups.

Whether it's creating AI-powered solutions, developing apps, or building next-gen cybersecurity tools, our students are empowered to become entrepreneurs who will shape the future of technology. The School of Computing believes in transforming ideas into reality and creating leaders who will drive innovation across industries.



## HOLISTIC DEVELOPMENT THROUGH CLUBS AND ACTIVITIES

At Mohan Babu University, we believe in holistic development. The School of Computing offers a range of student clubs, technical societies, and extracurricular activities that promote personal growth and soft skills development. Our students are actively engaged in coding clubs, hackathons, tech fests, and seminars,

which not only enhance their technical skills but also help them build leadership, communication, and teamwork skills. These activities ensure that our graduates are not just technically proficient but also well-rounded individuals ready to take on any challenge.

## 100% CAREER READINESS GLOBAL RECOGNITION

The School of Computing at Mohan Babu University is committed to ensuring that students are career-ready by the time they graduate. Our programs are globally recognized, and our alumni network spans across top companies and research institutions worldwide. This global platform enables our students to connect with industry leaders, explore international opportunities, and build

successful careers in technology. We take pride in our students' achievements, with placement records that speak volumes about the quality of education and training provided at the School of Computing. By choosing us, you are investing in a future of endless possibilities, where you will be equipped with the skills, knowledge, and mindset to shape the future of technology.

## COURSES OFFERED

### B.Tech.

Computer Science and Engineering (AI & ML)

Computer Science and Engineering (Cyber Security)

Computer Science and Engineering (Data Science)

Computer Science and Engineering (AI & DS)

Computer Science and Engineering (DevOps)

Computer Science and Engineering (Cloud Computing)

Computer Science and Engineering

Computer Science and Information Technology

Computer Science and Engineering (SAP/ABAP in Academic Collaboration with SAP)

Computer Science and Engineering (AI & ML/DS/CS in Academic Collaboration with IBM)

### M.Tech.

Computer Science and Engineering

Computer Science and Engineering (AI & DS)

Computer Science and Engineering (Cyber Security)

BCA

Bachelor of Computer Applications

Bachelor of Computer Applications (AI & DS)

Bachelor of Computer Applications (Cloud Computing)

Bachelor of Computer Applications (Cyber Security)

c

## INSTITUTIONAL PLACEMENTS

**112** Multinational Corporations visited in 2023-24 with **2084** offers and

This year, **20%** Growth in Highest Package with the Highest @ **60** lakhs

Offers from Google at a Package of **60** Lakhs and a Package of **44** Lakhs from YugaByte, and Amazon

**45%** Students Placed in MNCs with a Package Above 6 Lakhs

## INDUSTRY COLLABORATIVE PROGRAMS

B.Tech Programs in Academic Collaboration with





# MBU

SCHOOL OF ENGINEERING

**SHAPING FUTURES**

**SINCE 1996**

Join us on a transformative journey of innovation and academic excellence at the MB School of Engineering (SOE), a dynamic institution born out of the esteemed SreeVidyanikethan Engineering College in 1996. Now proudly known as MB School of Engineering stands as a powerhouse for academic and research prowess, dedicated to shaping future leaders.



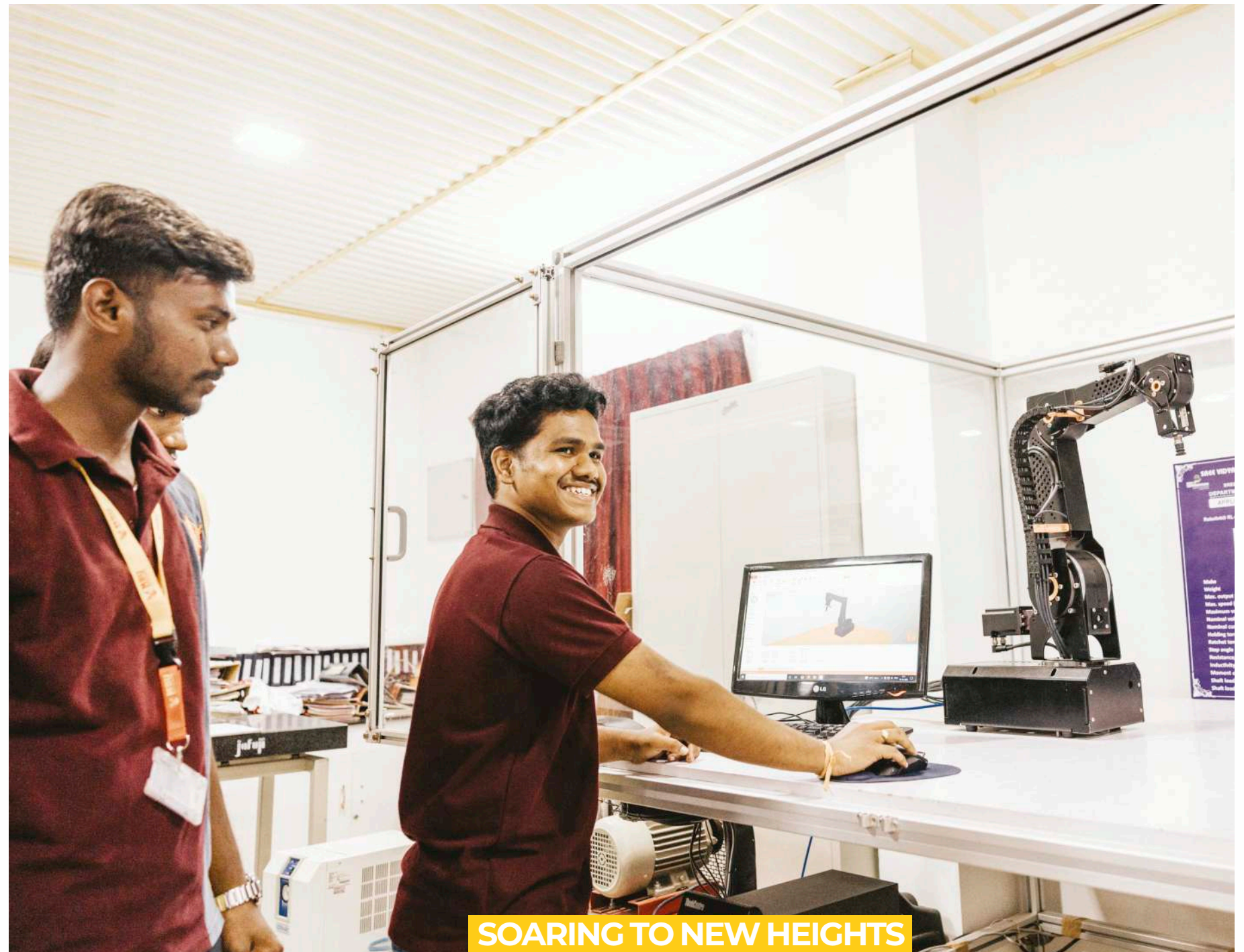


## **FORGING A ROBUST FUTURE**

Immerse yourself in a cutting-edge learning environment set within an ultra-modern campus, equipped with state-of-the-art infrastructure. At School of Engineering, our commitment to excellence is reflected in our erudite faculty members, bringing years of valuable experience to deliver best-in-class engineering knowledge through an innovative teaching methodology. With over 1500 research articles in peer-reviewed journals at the National and International levels, along with prestigious patents and grants, our faculty ensures a world-class education.

Beyond traditional classrooms, our students actively engage in interactive workshops, seminars, conferences, and congress get-togethers. Access a wealth of knowledge through our digital library housing over 9000 journals, including subscriptions to globally recognized sources such as IEEE with POP, ASCE, and ASME journals.

In our dedication to industry relevance, students gain invaluable real-world experience through internships with top-tier MNCs like Google, Amazon, HP, PWC, JP Morgan, Accenture, and software giants like Infosys, Wipro, and Cognizant. The remarkable achievements of our 2022-23 graduates, securing 1800+ offers with the highest package reaching 60 LPA, attest to the quality of education and industry preparation at SEC.



**SOARING TO NEW HEIGHTS**

**THROUGH HOLISTIC DEVELOPMENT**

Beyond academic excellence, School of Engineering fosters holistic development through a variety of clubs and activities. These initiatives ensure the overall intellectual growth of our students, molding them into well-rounded, techno-dexterous individuals ready to take on the challenges of the future.

Embark on your journey with the MB School of Engineering, where innovation meets excellence, and the future is forged with knowledge, skill, and holistic development.

## GET THE MBU EDGE



### Futuristic Programs

School of Engineering offers a diverse array of undergraduate and postgraduate programs, including B.Tech. in cutting-edge specializations such as ECE (Embedded Systems/IOT), ECE (AI & ML) and many more.



### State-of-the-art Infrastructure

Immerse yourself in an unparalleled learning environment with our world-class infrastructure, advanced laboratories, and technology-driven classrooms that foster creativity and exploration.



### Expert Faculty

School of Engineering boasts a team of highly qualified faculty members who are not just educators but mentors dedicated to guiding students through their academic journey and beyond.



### Global Recognition

Our courses have garnered international acclaim, and SEC alumni are making waves across the globe, contributing to the ever-evolving landscape of engineering and computing.



### Innovation Hub

School of Engineering is not just an institution; it's an innovation hub. We nurture a culture of innovation, and our students are encouraged to explore their creative potential through engaging capstone projects and assignments.



### Industry Integration

Forge connections with industry experts through constant engagements and internships, ensuring that our students are well-equipped with real-world skills and knowledge.



### Research Excellence

School of Engineering is home to high-impact research initiatives, with a focus on generating groundbreaking solutions to the challenges of the future. Our researchers are at the forefront of technological advancements.



### Placement Success

Join a community of School of Engineering graduates who have achieved exceptional success in the professional world. Our placement record speaks volumes about the quality of education and training our students receive.

## COURSES OFFERED

### B.Tech.

Electrical and Electronics Engineering

Electrical and Electronics Engineering (Embedded Systems)(Job Assistance Course)

Electrical and Electronics Engineering (Advanced Specialization in Electric Vehicles in Academic Collaboration with L&T)

Electronics and Communication Engineering

Electronics and Communication Engineering (AI & ML)

Electronics and Communication Engineering (Embedded Systems)(Job Assistance Course)

Electronics and Communication Engineering (Embedded Systems/IOT and VLSI in Academic Collaboration with Nano Chip Solutions)

Electronics and Instrumentation Engineering

Electronics and Instrumentation Engineering (Embedded Systems)(Job Assistance Course)

Mechanical Engineering

Mechanical Engineering (Digital manufacturing using AI & CPS in Academic Collaboration with L&T)

Mechanical Engineering (Advanced Power Generation Systems in Academic Collaboration with L&T)

Mechanical Engineering (Advanced Specialization in Electric Vehicles in Academic Collaboration with L&T)

Civil Engineering

Civil Engineering (Building Construction & Structural Design in Academic Collaboration with L&T)

Civil Engineering (Integrited Design For Industrial Facilities in Academic Collaboration with L&T)

### M.Tech.

Machine Design

VLSI and Embedded System Design

Construction Technology and Management

Electrical Power Systems

## INSTITUTIONAL

## PLACEMENTS

**112** Multinational Corporations visited in 2023-24 with **2084** offers and

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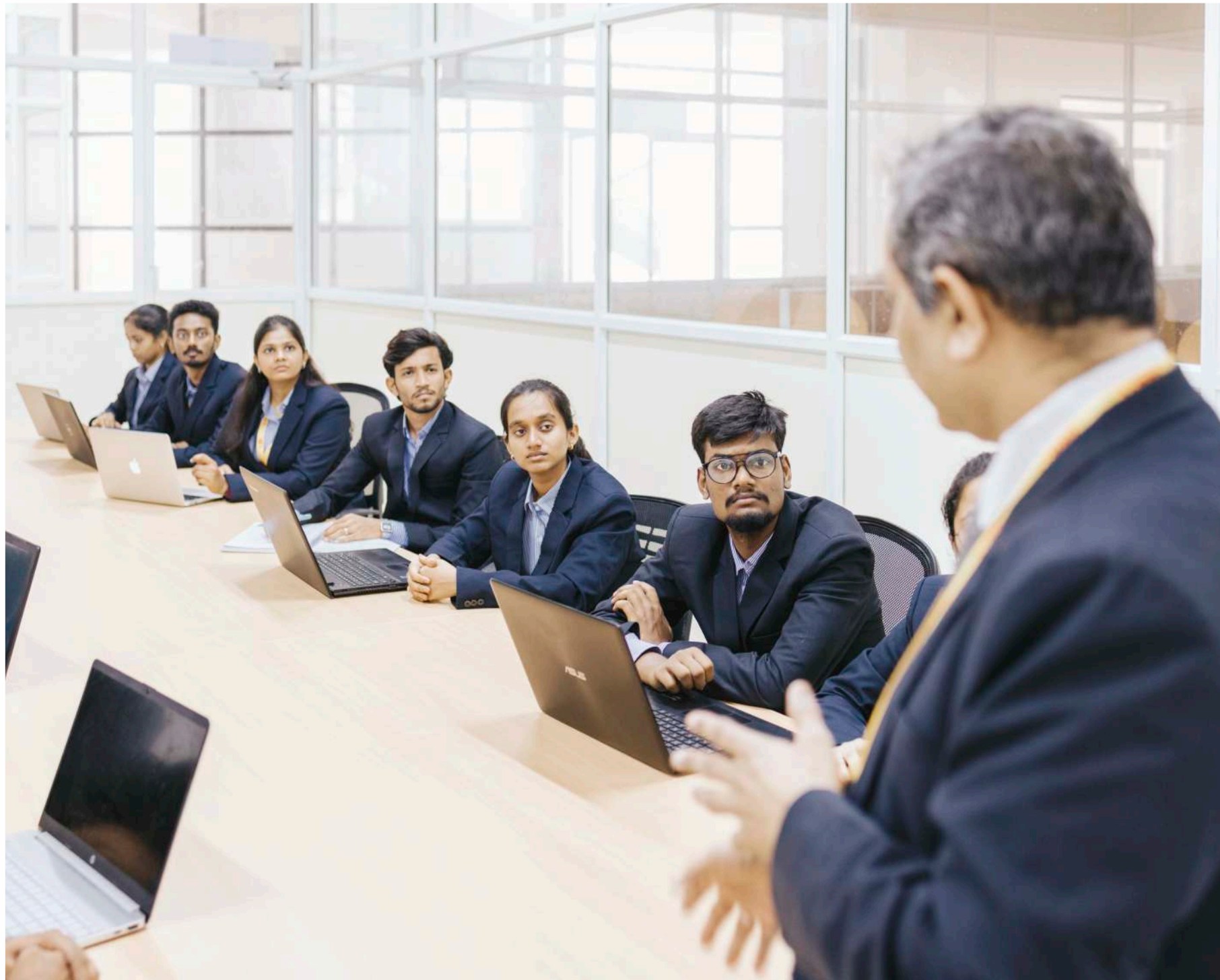
**45%** Students Placed in MNCs with a Package Above 6 Lakhs



**EMPOWERING FUTURES**  
**SHAPING LEADERS**

Welcome to MB School of Commerce and Management (SCM), where your journey towards a successful future begins. At the School of Commerce and Management, we understand that your education is an investment in your future, and we are committed to provide you with a transformative experience that prepares you for the challenges of the competitive business world. Our programs are meticulously crafted to offer a top-tier education, enabling you to gain a global perspective, develop into a well-rounded individual, and position yourself for success. We pride ourselves on the perfect blend of theoretical knowledge and practical application that defines our curriculum. Through interactive lectures, case studies, group discussions and hands-on projects, we foster critical thinking and problem-solving abilities, ensuring you can effectively apply core concepts in real-world scenarios.

At MB School of Commerce and Management, we believe in staying at the forefront of education. Our curriculum is thoughtfully designed, constantly updated and academically rigorous, reflecting our dedication to academic excellence. You will be guided by a diverse team of experienced faculty members who are experts in their respective fields, providing you with a top-notch education that equips you with the latest knowledge and skills. Join School of Commerce and Management at MBU, and embark on a journey that not only enriches you academically but also transforms you into a confident, capable and globally aware professional. Prepare to excel in the world of commerce and management with us, where your success story begins.



## WHY MBA @MBU

### Holistic Education

Build a strong business foundation while honing essential life skills like critical thinking and leadership.

### Customized Specializations

Tailor your MBA with dual specializations in HR Management, Finance, Marketing or Business Analytics.

### Real-World Experience

Engage in live projects, consulting assignments and collaborative research for practical industry exposure.

### Networking Opportunities

Connect with peers, faculty and industry professionals at networking events to foster collaborations.

### Cutting-edge Facilities

Access state-of-the-art research centers and labs, including the Center for Business Innovation, Marketing Research Lab and Financial Analysis Lab.

## PROMOTING INNOVATION

- Business Simulators for Real-time Experience in Business Functional Areas
- Seed Grant Opportunity for Startup through V-Hub
- Idea and Incubation Centre for Entrepreneurial Orientation
- We offer opportunities to participate in MOOC (Massive Open Online Course) program

## INDUSTRY COLLABORATIONS

- Collaborations with Industries for Live Projects, Consulting Assignments and Internships

## COLLABORATIVE COURSES

**SAP** Certification in Material Management/Finance and Accounting

## COURSES OFFERED

### UG Courses Offered

**B.Com. Computer Applications**

**BBA General**

**BBA with Specialisation in Certified Investment Banking Operations Professional (Job Assistance Course)**

### PG Courses Offered

**Marketing/HR/Finance**

**Business Analytics (Job Assistance Course)**

**MBA with Specialisation in Certified Investment Banking Operations Professional (Job Assistance Course)**

## INSTITUTIONAL PLACEMENTS

Placement offers from Top Multinational Companies

Recent Recruiters Include:



Average CTC

**4.5 Lakhs**

Highest CTC

**8 Lakhs**

MBU Career Development Council Strives Best To Secure Better Placements





## **INNOVATING TOMORROW'S MEDICINE**

The MB School of Pharmaceutical Sciences (SPS) is dedicated to teaching, research and training in the subject domain. Over the years, MB School of Pharmaceutical Sciences has established State-of-the-art facilities to impart practical training to the students and inculcate deep professional insight. The successive graduates secure good placements due to the erudite expertise of the esteemed faculty members.

## GET THE MBU EDGE

MB School of Pharmaceutical Sciences trains health practitioners in an inter-professional setting, emphasizing medically underserved areas. As a result, our students go on to excel as highly qualified physicians and healthcare professionals who understand how the medical disciplines can and must work together. MB School of Pharmaceutical Sciences also shares a vision to transform the future of healthcare and provide easier access to high-quality services to patients. Our students experience life-changing service working domestically and internationally with people in need.

## MoUs

MB School of Pharmaceutical Sciences has established strong collaborations with pharmaceutical companies and an NGO, fostering industry connections and providing students with practical insights and opportunities. SPS has received recognition for its industry collaboration, including the prestigious 'Platinum Status' in the AICTE-CII Survey.

**GLORY PHARMA**  
CHEM INDIA PVT LTD





## WHY PHARMACY@MBU



### Innovative Teaching Methods

MB School of Pharmaceutical Sciences implements innovative teaching methods to enhance the learning experience of students. These methods include hands-on training, interactive sessions and modern technology. It also offers various 'add-on' courses and student clubs to promote holistic development.



### Practical Exposure

MB School of Pharmaceutical Sciences organises industry visits and field trips to pharmaceutical manufacturing units and research facilities. These practical experiences provide students with direct exposure to the pharmaceutical industry and real-world applications of their knowledge.



### Strong Alumni Network

MB School of Pharmaceutical Sciences has a strong alumni network comprising successful professionals in the field of pharmacy. The alumni network provides guidance, mentorship and support to current students, helping them in their career endeavours.

## AWARDS AND RANKINGS

National Award for Best Industry-linked Institute in India, AICTE-CII Survey: Platinum Rank

2023 NIRF India Ranking: 101-125 Band (Ministry of Education, Government of India)

2022: Received a research project grant for a bone density apparatus worth ₹10 lakhs from DST, New Delhi

2022: Secured Best Ranking in Institutional Innovation Council, MoE Innovation Cell, AICTE, New Delhi

A well-established and recognised Pradhan Mantri Jan Aushadhi Centre is on campus to practice pharmacy as a profession

A well-established and recognised Drug Information Centre under IPC, Ghaziabad, to update the knowledge of pharmacy within students

CPCSEA approved Animal House Facility and project proposals on animal experimentation

Collaboration with the V-Hub Incubation Centre to foster a culture of innovation and entrepreneurship among students and faculty members

Received MBU Seed Grant of ₹2 lakhs for the Innovative Research Idea on AI-Based Drug Delivery Development

## COURSES OFFERED

**B.Pharmacy**

**M.Pharmacy - Pharmaceutical Analysis**

**M.Pharmacy - Pharmaceutics**

**Pharm.D.**

**Pharm.D. (Post Bacallaureate)**

## PLACEMENTS

In 2022-23, more than 10+ companies visited MBU, like



Students are placed in MNCs with the highest package of **5 Lakhs** per annum

MBU Training and Placement Cell is associated with **400+** companies and has a glorious record of securing over **6,000** placements





**MBU**

SCHOOL OF PARAMEDICAL  
ALLIED AND HEALTH  
CARE SCIENCES

**CHOOSE  
A CAREER  
THAT CAN  
HELP YOU  
SAVE LIVES**





## COLLABORATIONS & MoUs

Discover a wide range of highly specialized Undergraduate and Postgraduate courses at MB School of Paramedical, Allied and Healthcare Sciences (SPAHS). Our programs provide exceptional, career-oriented medical training, preparing students for real-life medical challenges, including emergency situations. Gain valuable skills and expertise in a supportive learning environment, ensuring you are well-equipped for a successful and rewarding medical career. Join MB School of Paramedical, Allied and Healthcare Sciences and step into a future filled with endless possibilities in the healthcare industry.



Sri Balaji  
Medical  
College



Sri Maruti  
Multi-speciality  
Hospital



DBR & SK  
Multi-speciality  
Hospital



Sri Venkateswara  
Institute of Medical Sciences



Sankalpa  
Multi-speciality  
Hospital



Amara  
Multi-speciality  
Hospital



RUSSH  
Multi-speciality  
Hospital

## AFFILIATION



The Courses offered by the SPAHS are affiliated to Dr. YSR University of Health Sciences



## COURSES OFFERED

### **B.Sc.**

Anaesthesia and  
Operation Theatre Technology

Cardiovascular Technology

Dialysis Technology

Emergency Medicine and  
Critical Care Technology

Respiratory Technology

Medical Lab Technology

Radiology and Imaging Technology

Optometry

### **BPT**

Bachelors in Physiotherapy

### **MPT**

Masters in Physiotherapy

Neurology/Orthopaedics/  
Sports Medicine/Cardio Pulmonary

## PLACEMENTS

Job-Oriented Teaching,  
Awareness & Training

Professional Career  
Assessment and Guidance

### **100%**

Placement Guarantee  
on Successful Completion  
of the Course



**CULTIVATING  
FUTURES  
NURTURING  
GROWTH**

In emerging global challenges, Agriculture and allied sectors play a crucial role. MB School of Agriculture (SA) attempts to capture this scenario and aims to provide succinct academic training to face such challenges.



## WHY AGRICULTURE @MBU

MB School of Agriculture is the brainchild of our beloved Chancellor Dr. M. Mohan Babu, who has a deep passion and commitment to the well-being of rural communities and farmers. His vision and relentless thoughts revolve around revolutionizing farmers' financial status in particular and crop productivity and profitability in general. MB School of Agriculture was created to make a difference in how agriculture is being taught in India, 'from nominal agricultural education to education for agriculture'.

Through a rigorous recruitment process, MB School of Agriculture recruits the best faculty members with more practical and strategic teaching abilities in the field of agriculture and allied subjects, which will help the students to excel in their professional careers and chase their dreams. Our students will get more opportunities to engage in various research and agribusiness projects, which gives them all the necessary exposure to ground-level problems faced by farmers and eventually, makes the students find amicable and possible solutions. Internships and elective courses will be designed and guided by industry experts. Thus, learning at the MB School of Agriculture will be a unique place for budding managers, leaders and entrepreneurs.



## DEPARTMENTS

Genetics & Plant Breeding

Plant Biotechnology

Agronomy & Soil Sciences

Pathology & Entomology

Horticulture

Agribusiness Management

Agriculture Extension (Farmer's Outreach)

Agri Informatics

Cultivation under Controlled Conditions (Smart Agriculture)

Organic Farming

## COURSES OFFERED

B.Sc. (Honors) Agriculture

## PLACEMENTS

Linkages Between Academics and Industry

Mandatory Placement Support

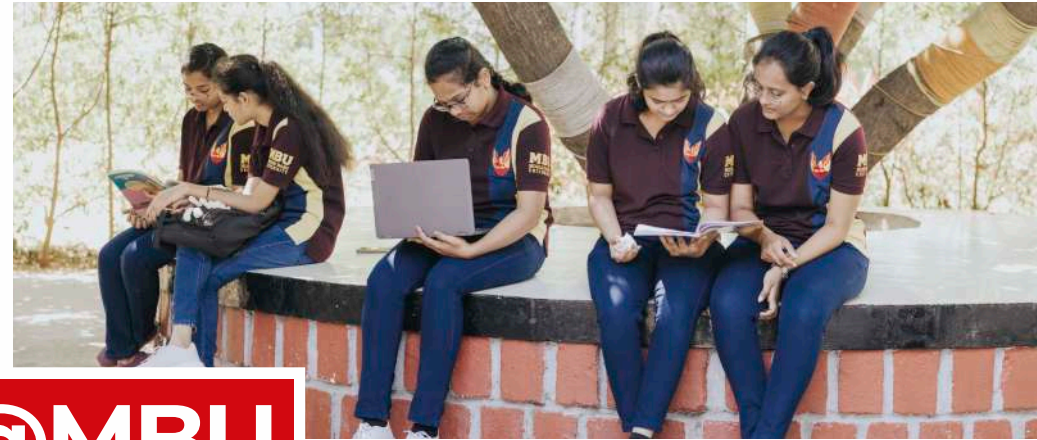
Internship Opportunities in India and Abroad

MBU Career Development Cell Focus to Enhance Skills & Secure Better Placements

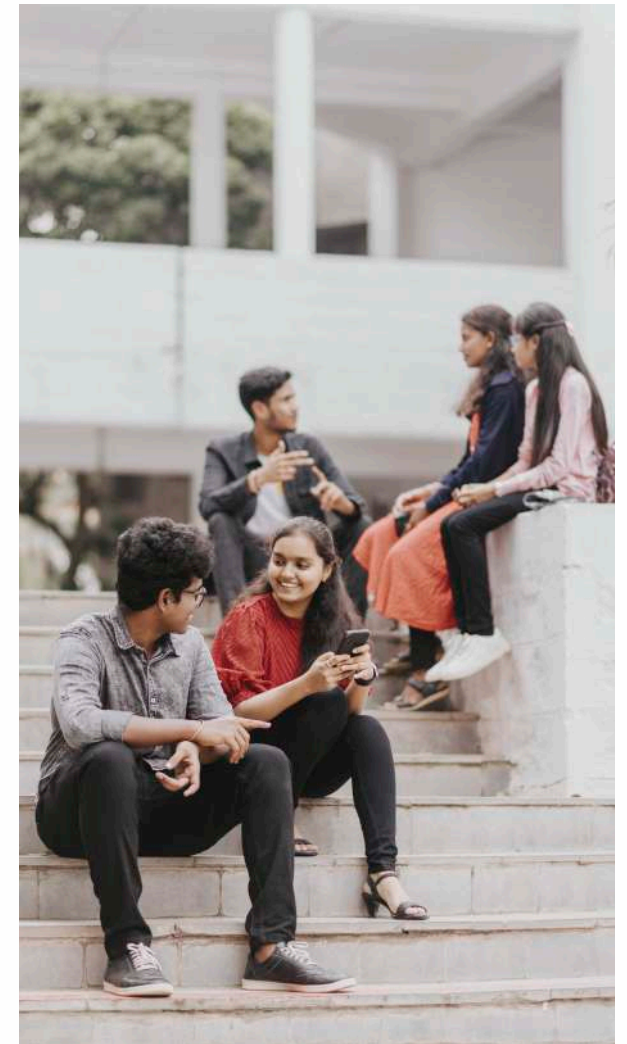
Well-equipped Laboratories

## ICAR SPECIFIED SYLLABUS AND COURSE STRUCTURE

MB School of Agriculture adopted ICAR's 6th Dean's Committee Recommendations for fulfilling all Minimum Requirements for ICAR Accreditation.



# STUDENT LIFE @MBU



# LIVE AND LEARN AT A VIBRANT CAMPUS



Apart from best-in-class education in every field, MBU firmly believes in holistic growth of every young talent. As a result, every move of this majestic university is aimed at the august intention of imparting a complete educational experience with top-notch facilities. It is thus a synthesis of social and cultural diversity, imbibed with traditional values that have become one of the most reliable names in the domain of higher education.





# LABS @MBU



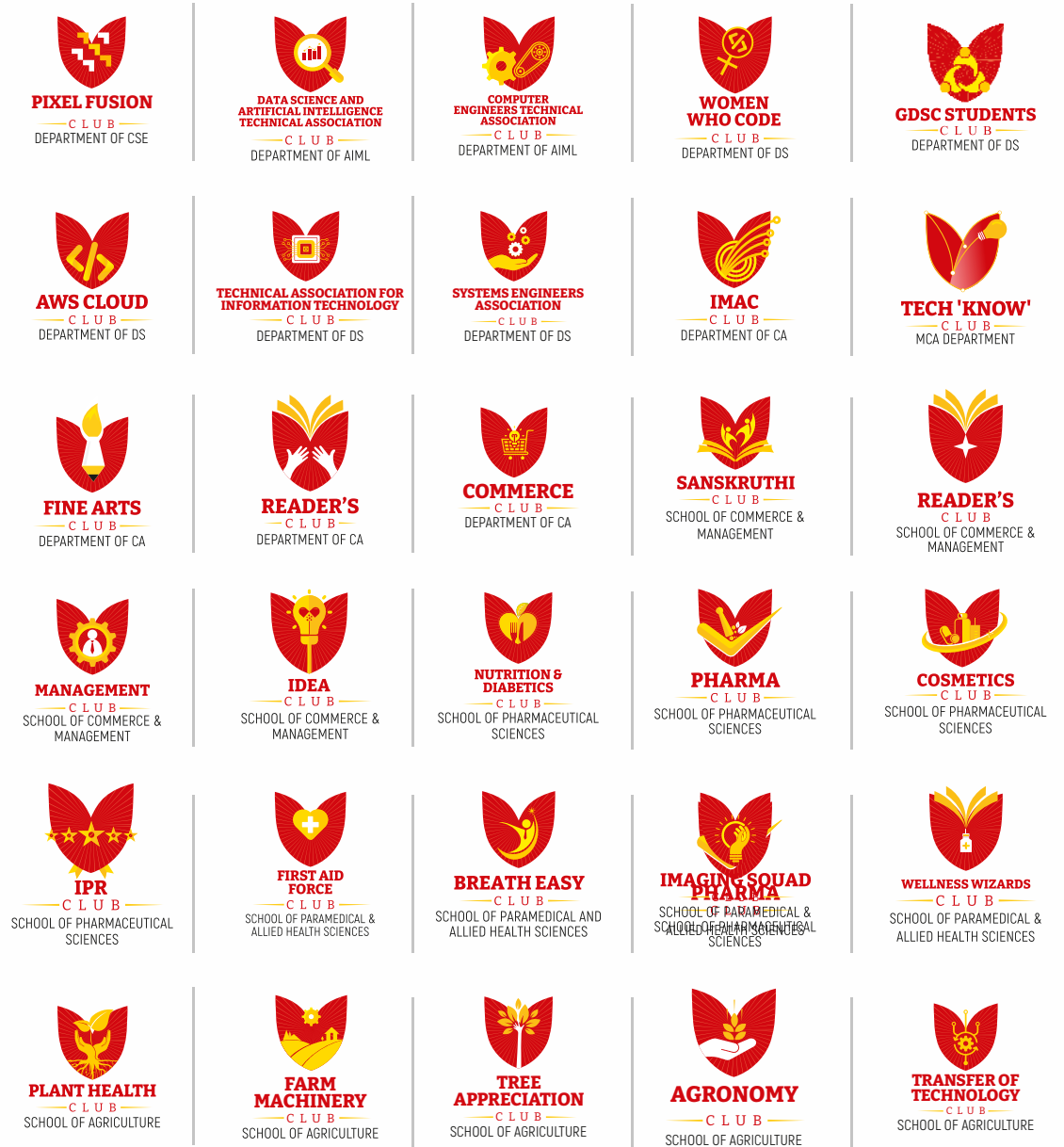


## CLUBS AND PROFESSIONAL SOCIETIES

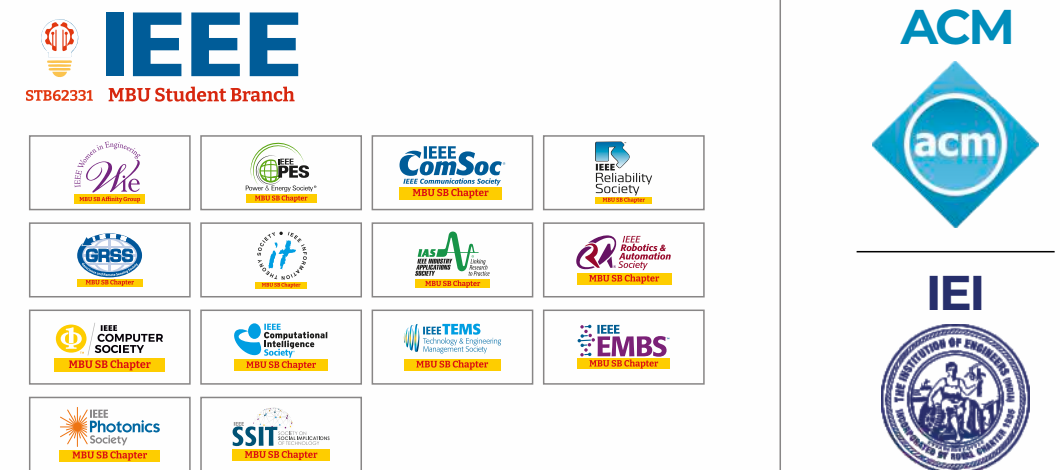
MBU Student Clubs and Professional Societies foster for the benefit of shared interests, hobbies and goals promotions in varied forms. The Clubs and Professional Societies in MBU, mostly supplements

academic curriculum to nurture further interests into leadership qualities, build connections and pursue passion at great length. The wide range of 65+ Clubs and Professional Societies are as follows:

### CLUBS



### PROFESSIONAL SOCIETIES





# CLUBS AND PROFESSIONAL SOCIETIES @MBU



## SPORTS @MBU



MBU places a high value on students' active participation in various sports, recognizing its significance in today's fast-paced world. Engaging in sports not only contributes to the development of an individual's personality but also promotes their overall health and fitness.

To support this ethos, the Department of Physical Education at MBU boasts state-of-the-art sports facilities, including a fully-equipped gym and fitness area.

Regular intramural events are organized, offering students opportunities to showcase their skills and sportsmanship. Moreover, dedicated training sessions prepare students to excel in intercollegiate, inter-zonal, and inter-university championships and athletic meets.

The teaching-learning process emphasizes mastering exercises, understanding the role of physical activity, and acquiring skills in various games. Additionally, students are guided on how to approach competitive events, fostering a holistic understanding of sportsmanship.

At MBU, our primary objective is to instill sports consciousness among our students, encouraging them to embrace an active lifestyle. We are committed to nurturing skill development, providing recreational outlets, and promoting the core values of integrity among not just our students but also our esteemed faculty and staff. Through these efforts, we aim to create a vibrant and inclusive sports culture within our university community.

# NATIONAL CADET CORPS UNIT

Mohan Babu University provides a perfect environment to the cadets enrolled into the NCC Unit to fulfil the aims and objective of the National Cadet Corps (NCC). The character, determination and integrity of MBU's cadets are the role models for the entire university and subsequently to the nation.

## KEY HIGHLIGHTS

A 10-day practice drill every month  
Specialized faculty to teach NCC subjects and skillsets.



## ACHIEVEMENTS

A total of 8 cadets have been selected for the Republic Day Camp (RDC)

Total 20 'C-Certified' cadets have qualified so far

Battalion's Best Cadets - 4 so far

Honoured Cadets at the Battalion - 3 Cadets

A total of 20 National Camps attended by the cadets till now



## NATIONAL SOCIAL SERVICE UNIT



The NSS Unit at MBU aims at involvement of students on a voluntary basis in various activities of social service. Various social service programmes are implemented through regular activities. As an important component of education, the NSS is a part of academic, social and personal lives of students at MBU. It enables the young to actively give their contribution to the cause of the community and the nation, therefore assisting in

the development of their personality. The NSS also equips students with the means to engage in a give & take atmosphere when it comes to the society and ensures that the students learn to contribute and move ahead as a community. The National Service Scheme (NSS) has been a part of MBU since its inception. More than a hundred NSS volunteers are involved in social activities in different areas of Tirupati and Chittoor District.

## HOSTEL LIFE @MBU

MBU offers accommodation to students on a first-come-first-served basis, fostering a vibrant and inclusive residential campus environment conducive to personal growth.

Our hostels provide exceptional lodging and boarding facilities designed to meet the diverse needs of both male and female students. Each hostel is meticulously supervised by a dedicated warden and a faculty-in-charge, ensuring that students receive utmost care and access to top-notch amenities.

At MBU, we believe in holistic development, and to support this, we organize a wide array of cultural, athletic and social activities for the students' enjoyment. These activities are aimed at enhancing their overall experience and encouraging meaningful interactions. In addition to the vibrant campus hubs, the common rooms in every hostel serve as popular gathering spots for students, promoting daily social interactions and camaraderie.



Our commitment to quality is reflected in our certifications. MBU's student accommodation facilities have been assessed and accredited by the United Accreditation Foundation, USA, meeting the stringent standards of ISO 9001:2015, ISO 14001:2015 & ISO 45001:2018. These certifications underline our dedication to providing the best quality services to our students. Furthermore, we have achieved Integrated Management Services Certification, ensuring the maintenance of a Safe, Secure and Healthy Environment (SSHE) throughout our campus.



## DINING HALL

At Mohan Babu University, we offer a dining experience that highlights the diverse flavors of North and South India. Our Dining Halls can accommodate a total of 2000+ people.

Embark on a culinary journey with us, exploring the richness of North Indian and South Indian cuisines. From aromatic biryanis to flavorful dosas and sambhar, our menu combines the best regional delicacies, ensuring a delightful experience for every palate.

We prioritize hygiene at Mohan Babu University, and our dining halls reflect our commitment to cleanliness and safety. Our dedicated staff ensures that each meal is prepared and served with the highest standards of hygiene.

The dining hall isn't just about good food; it's a place where delicious meals meet great company. It's a perfect blend of taste, tradition and hygiene. Experience the joy of savouring delightful meals in a welcoming and clean environment – a true highlight of campus life at Mohan Babu University!



## SMART KITCHEN

Mohan Babu University Smart Kitchen, designed for a community of over 15,000 students, on-campus residents, and a faculty and staff of 900+ is a state-of-the-art facility with advanced infrastructure. It efficiently prepares 1000 kg of rice in just 9.2 minutes, setting unprecedented standards for speed. Notable features include an advanced roti-making machine, seamlessly blending tradition with innovation.

The kitchen boasts automated processes for washing, peeling, drying and cutting, minimizing manual labour and expediting meal preparation. This automation ensures hygienic meals, promotes sustainability, and enhances cost-effectiveness. An auto quantity selection system dynamically adjusts servings based on the number of diners, reducing waste and optimizing resource utilization in real-time.

A data-driven approach optimizes food stock, minimizes inventory, and reduces wastage throughout the cooking process. Despite full automation, precision in cooking time, temperature, and spice blending ensures that every dish retains the essence of home-style cuisine, a key preference among students. The Smart Kitchen operates with 100% automation, contributing to a zero-carbon emission environment. Its cutting-edge machines are sourced from renowned suppliers in France and Egypt.



## V-Hub

V-Hub Innovation Centre (V-Hub) serves as a dynamic hub for innovation and startup ecosystem development in Tirupati, India. Operated under the auspices of Mohan Babu University, V-Hub is dedicated to making a positive impact on startups and various innovation stakeholders by providing access to cutting-edge technology, skilled talent, mentorship, customer networks, corporate partnerships, investors and government support.

Conceived by Mr. Vishnu Manchu, Pro-Chancellor of Mohan Babu University, V-Hub embodies a visionary initiative to cultivate an ecosystem that nurtures innovative startups, addressing key societal challenges and propelling their growth trajectory through robust support systems.

V-Hub extends comprehensive support to startups, ranging from seed-level to growth-level, through tailor-made programs and strategic collaborations with corporates and government entities at both national and international levels. Startups affiliated with V-Hub can leverage a multitude of benefits offered by leading tech giants. Our mission is to accelerate the scaling process for startups, fostering their rapid growth and success in the business landscape.

### Programs:

Incubation Program

Market Access Program

Student Entrepreneurship

Innovation Fellowship Program

Faculty Entrepreneurship Training

V-Hub is committed to driving innovation, facilitating market access, nurturing student entrepreneurship, fostering innovation fellowships and providing faculty training to create a thriving ecosystem for startups to flourish.

42

Mentors

14

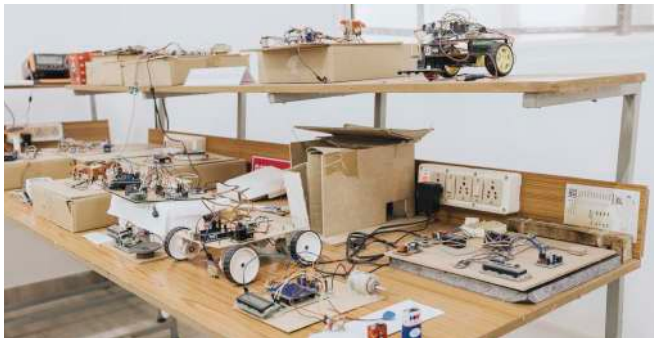
Startups

2300

Hours of Support

11

Corporate Partners



## SPORT ACHIEVEMENTS @MBU



Gold in Men's Relay at All India Polytechnic Athletes Meet

3 Gold and 1 Silver medals at All India Polytechnic Athletes Meet in Individual Category

Volleyball Winners Trophy in AP and Telangana Inter University Invitation Tournament

Volleyball Winners Trophy at State Level Tournament organized at RISE Engineering College, Ongole

Tennikoit Runners Up Trophy at KSRM Engineering College, Kadapa

Runner-ups in Sakshi Cricket Tournament

Kabaddi Runner-ups at Siddhartha College of Pharmacy, Vijayawada

Volleyball Runner-up Trophy in JNTUA Intercollegiate Tournament





**MOHANA  
MANTRA**

**A DAZZLING  
PLATFORM FOR  
EVERY TALENT**

Mohana Mantra was initiated with the noble aim of bringing out creativity and innovation in students at its fullest. Because at the very heart of education; it is all about unity in diversity that brings together students from every corner of the country on a pro-active platform.

It is a national level techno-cultural festival launched with the idea of bringing out the inherent abilities of young technocrats and upcoming entrepreneurs through various technical events, cultural extravaganza and lively contests.

**Over 30,000 students from more than 50 universities attend the fest at MBU every year for an unforgettable experience spanning across 3 days.**

An array of custom-built technical workshops like Android App Development, Machine Learning, Internet of Things, Ethical Hacking, Swarm Robotics, Solar and Smart Energy, IC Engines, CNC Machine using Arduino, Bridge Design and BIM are also

organized for young technology enthusiasts.

Mohana Mantra, apart from being a techno-cultural fest, is also a symbol of integrity, affinity and camaraderie as students from different domains come together every year, to organize this spectacular gala, marking the beginning of a long-lasting camaraderie.

With its popularity escalating among students all over the nation, Mohana Mantra is fast turning into a dynamic fusion of culture and technology, and is an exemplary platform for building brand awareness and lead generation.

The cultural events of Kalakshetra play a key role in amplifying the entertainment factor at Mohana Mantra, as various competitions in connection to Dance (Beats n Steps), Music (MM Idol, Battle of Bands), Theatre Arts (Short Films), and Literary (Debate, Youth Parliament) were held.

With engaging events like Treasure Hunt, Body Zorbing, Paint Ball, Water Ball, Film Making Contest, Ramp Walk and Horror House Event, the fest is nothing less than spectacular!



# ADMISSION PROCESS

Admission to Mohan Babu University offers a gateway to academic excellence. For B.Tech. programs, applicants must take the MBUCET, our in-house entrance test, assessing readiness for our engineering programs. Other program applicants undergo a merit-based selection process, welcoming the brightest minds to our vibrant academic community.

Join us at Mohan Babu University and unlock your potential for success.

## ELIGIBILITY FOR ADMISSION

### UNDER GRADUATE

#### B.Tech.

Students who have passed 10+2 M.P.C stream or its equivalent with 40% marks from any recognized board.

#### B.Tech. (Lateral Entry)

Passed 10+3 (Diploma) or its equivalent with 40% aggregate marks in qualifying examination.

#### B.Com., BBA, BCA, B.Sc. Computer Science

Students who have passed 10+2 or its equivalent with 40% marks from any recognized board

#### B.Sc. (Hons.) Agri.

Students who have passed 10+2 Bi.P.C stream or its equivalent with 40% marks from any recognized board

#### B.Pharmacy, Pharm.D., B.Sc. Bio Sciences, BPT, B.Sc. (Allied Health Sciences)

Students who have passed 10+2 Bi.P.C stream or its equivalent with 40% marks from any recognized board.

**Note:** For B.Pharmacy, B.Sc. Optometry 10+2 Bi.P.C / M.P.C stream or its equivalent

#### B.Pharmacy (Lateral Entry)

Passed 10+2+2(D.Pharm) or Equivalent.

### POST GRADUATE

#### M.Tech.

Under graduate (B.E./ B.Tech) with 40% of marks from any recognized University

#### M.Sc.

10+2+3 or its equivalent with 40% of marks in qualifying examination (UG) from any recognized University

#### MCA

10+2+3 or its equivalent with Mathematics at 10+2 level with 40% of marks in UG or BCA with 40% of marks from any recognized University.

(For students having no Mathematics background must complete mandatory bridge course(s) or any other prescribed course(s) during the program of study as per the curriculum requirements).

#### MBA

10+2+3 or its equivalent with 40% of marks in UG from any recognized University

#### M.Pharmacy

Under graduate (B.Pharm.) with 40% of marks from any recognized University

#### MPT

Under graduate (BPT with 40% of marks and a 6-month internship from any recognized institute.

## RESEARCH

### Ph.D.

Students who have passed PG with 55% of marks from any recognized University (50% in case of reserved categories)

#### NOTE:

1. Any other stream students not mentioned above, they should complete the Bridge Course(s) in the appropriate discipline during their program of study as required with the approval of Chairperson, Academic Council of MBU.
2. Any matter related to admission to any program, the decision of the Chairperson, Academic Council of MBU is final.

## MBUCET

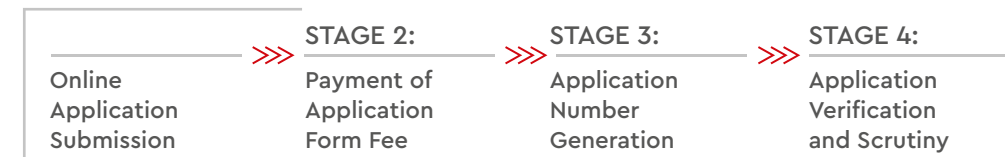
Embark on your academic journey with MBU Common Entrance Test (CET), your gateway to prestigious Undergraduate Engineering Programs. This computer-based test, spanning 2.5 hours, challenges your prowess in Physics, Chemistry, and Mathematics through 120 thoughtfully crafted multiple-choice questions. The MBUCET focuses on the core concepts of +12 education in these subjects, ensuring a comprehensive evaluation. Choose between the traditional test format at specified locations or opt for the convenience of a remote proctored online mode, giving you flexibility without compromising on the integrity of the assessment. For online testing, applicants take charge of ensuring a stable internet connection. Elevate your educational aspirations with MBUCET, where excellence meets opportunity.

MBUCET is conducted in two phases annually. Students who qualify in MBUCET Phase 1 and enroll within 45 days of result publication will receive a scholarship of ₹50,000.

Similarly, students who qualify in MBUCET Phase 2 and enroll within 45 days of result publication will receive a scholarship of ₹25,000.

#### STAGE 1:

##### Admission Process



#### Selection Criteria

MBUCET rank is determined by a composite score, with 50% weightage given to the MBUCET exam and the remaining 50% to the relevant qualifying examination subjects, namely Physics, Chemistry and Mathematics. The calculation of ranks follows this aggregate score, and positions are allotted based on the order of ranks achieved.



Scan to Know More

# WELCOME TO A UNIVERSE OF ENDLESS POSSIBILITIES

## MB School of Engineering

### B.Tech.

Electrical and Electronics Engineering

Electrical and Electronics Engineering  
(Embedded Systems)(Job Assistance Course)

Electrical and Electronics Engineering  
(Advanced Specialization in Electric Vehicles  
in Academic Collaboration with L&T)

Electronics and Communication Engineering

Electronics and Communication Engineering  
(AI & ML)

Electronics and Communication Engineering  
(Embedded Systems)(Job Assistance Course)

Electronics and Communication Engineering  
(Embedded Systems/IOT and VLSI in  
Academic Collaboration with Nano Chip  
Solutions)

Electronics and Instrumentation Engineering

Electronics and Instrumentation Engineering  
(Embedded Systems)(Job Assistance Course)

Mechanical Engineering

Mechanical Engineering (Digital  
manufacturing using AI & CPS in Academic  
Collaboration with L&T)

Mechanical Engineering (Advanced Power  
Generation Systems in Academic  
Collaboration with L&T)

Mechanical Engineering (Advanced  
Specialization in Electric Vehicles in Academic  
Collaboration with L&T)

Civil Engineering

Civil Engineering (Building Construction &  
Structural Design in Academic Collaboration  
with L&T)

Civil Engineering (Integrated Design For  
Industrial Facilities in Academic Collaboration  
with L&T)

### M.Tech.

Machine Design

VLSI and Embedded System Design

Construction Technology and  
Management

Electrical Power Systems

## MB School of Computing

### B.Tech.

Computer Science and Engineering (AI & ML)

Computer Science and Engineering  
(Cyber Security)

Computer Science and Engineering (Data  
Science)

Computer Science and Engineering (AI & DS)

Computer Science and Engineering  
(DevOps)

Computer Science and Engineering  
(Cloud Computing)

Computer Science and Engineering

Computer Science and Information  
Technology

Computer Science and Engineering  
(SAP/ABAP in Academic Collaboration  
with SAP)

Computer Science and Engineering  
(AI & ML/DS/CS in Academic Collaboration  
with IBM)

### M.Tech.

Computer Science and Engineering

Computer Science and Engineering (AI & DS)

Computer Science and Engineering  
(Cyber Security)

### BCA

Bachelor of Computer Applications

Bachelor of Computer Applications (AI & DS)

Bachelor of Computer Applications  
(Cloud Computing)

Bachelor of Computer Applications  
(Cyber Security)

Bachelor of Computer Applications  
{Full Stack (MERN) Development} (Job  
Guaranteed Course)

### MCA

Master of Computer Applications

## MB School of Commerce & Management

### B.Com.

Computer Applications

### BBA

General

BBA with Specialisation in Certified  
Investment Banking Operations Professional  
(Job Assistance Course)

### MBA

Marketing/HR/Finance

Business Analytics (Job Assistance Course)

MBA with Specialisation in Certified  
Investment Banking Operations Professional  
(Job Assistance Course)

## MB School of Pharmaceutical Sciences

B.Pharmacy

M.Pharmacy

Pharmaceutics

Pharm.D

Pharm.D  
(Post Baccalaureate)

## MB School of Agriculture

B.Sc. (Honors)  
Agriculture

## MB School of Paramedical Allied & Healthcare Sciences

### B.Sc.

Anaesthesia and  
Operation Theatre  
Technology

Cardio Vascular  
Technology &  
Dialysis Technology

Emergency Medicine &  
Critical Care Technology

Respiratory Therapy

Medical Lab Technology  
Optometry

Radiology and Imaging  
Technology

### BPT

Bachelor of Physiotherapy

### MPT

Masters In Physiotherapy

Neurology / Orthopaedics /

Sports Medicine /

Cardio Pulmonary

## MB School of Liberal Arts and Sciences

### B.Sc.

Forensic Sciences

Bioinformatics

Biotechnology

Computer Science

### M.Sc.

Biotechnology

Computer Science

Organic Chemistry



**LUMINARIES @MBU**



DREAM  
BIG.  
ACHIEVE  
BIGGER.

