



VIBRANT CAMPUS LIFE

- Vibrancy: 65+ Hobby Clubs, Future-Ready Labs
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- Learning Resources: Central Library with 1,42,000+ Books, 21,504 Titles, and 8,125 Online Journals
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Eligibility Criteria for B.Com, B.Com(CA), BBA

- A Pass in 10+2 or equivalent examination with 55% and above.
- Must qualify in the interview conducted by the University.

Eligibility Criteria for MBA

- A minimum of 55% marks in the corresponding Bachelors' degree.
- Candidates with valid scores in relevant National level Entrance exams viz., CAT are eligible for direct admission into Masters' programs.

To apply, call on **946 9465 946** or visit <http://admissions.mbu.asia/>
 Campus - Sree Sainath Nagar, Tirupati, Andhra Pradesh - 517102
 Email: admissions@mbu.asia



CHISELING TALENT TO LEAD THE FUTURE @ MBU



“Dream Big.
Achieve Bigger.”
Padma Shri Dr. M Mohan Babu
 Chancellor, Mohan Babu University

Welcome to MBU's School of Commerce and Management (SCM), where your journey towards a successful future begins. At SCM, we understand that your education is an investment in your future, and we are committed to providing you with a transformative experience that prepares you for the challenges of the competitive business world. Our programs are meticulously crafted to offer a top-tier education, enabling you to gain a global perspective, develop into a well-rounded individual, and position yourself for success. We pride ourselves on the perfect blend of theoretical knowledge and practical application that defines our curriculum. Through interactive lectures, case studies, group discussions, and hands-on projects, we foster critical thinking and problem-solving abilities, ensuring you can effectively apply core concepts in real-world scenarios.

At SCM, we believe in staying at the forefront of education. Our curriculum is thoughtfully designed,

constantly updated, and academically rigorous, reflecting our dedication to academic excellence. You will be guided by a diverse team of experienced faculty members who are experts in their respective fields, providing you with a top-notch education that equips you with the latest knowledge and skills. Join SCM at MBU, and embark on a journey that not only enriches you academically but also transforms you into a confident, capable, and globally aware professional.

Prepare to excel in the world of commerce and management with us, where your success story begins.

UG COURSES OFFERED

- B.Com. Computer Applications
- B.Com.
- BBA General

PG COURSES OFFERED

MBA Marketing / HR / Finance / Business Analytics



TOP REASONS TO CHOOSE MBA @ MBU:

- **Holistic Education:** Gain a strong business foundation while honing essential life skills like critical thinking and leadership.
- **Customized Specializations:** Tailor your MBA with dual specializations in HR Management, Finance, Marketing, or Business Analytics.
- **Real-World Experience:** Engage in live projects, consulting assignments, and collaborative research for practical industry exposure.
- **Networking Opportunities:** Connect with peers, faculty, and industry professionals at networking events to foster collaborations.
- **Cutting-Edge Facilities:** Access state-of-the-art research centers and labs, including the Center for Business Innovation, Marketing Research Lab, and Financial Analysis Lab.

RESEARCH BASED PEDAGOGY

- State of the Art Classrooms with ICT Enabled Facilities for Teaching and Learning
- Case Study Based Teaching and Flipped Classroom Pedagogy

INDUSTRY COLLABORATIONS

Collaborations with Industries for Live Projects, Consulting Assignments, Internships

COLLABORATIVE COURSES

SAP Certification in Material Management / Finance and Accounting

PROMOTING INNOVATION

- Business Simulators for Real-time Experience in Business Functional Areas
- Seed Grant Opportunity for Startup through VHub
- Idea and Incubation Centre for Entrepreneurial Orientation
- We offer opportunities to participate in MOOC (Massive Open Online Course) programs

INSTITUTIONAL PLACEMENTS

- Placement offers from Top Multinational Companies
- Recent Recruiters Include: HCL, HDFC BANK, Berger, ICICI Bank, SBI, Bajaj Alliance, Karur Vyasa Bank and L&T
- Average CTC ₹4.5 Lakhs Highest CTC ₹8 Lakhs
- MBU Career Development Council Strives Best To Secure Better Placements

RANKINGS AND ACCREDITATIONS FOR GROUP INSTITUTIONS*



RANKED
3 STAR